

# Faculty and Staff Kickoff

NSF Engineering Research Center  
for the Internet of Things for Precision Agriculture

OCTOBER 9, 2020



# Introductions

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Bob Brier  
Administrative Director



Steven Weiner  
Innovation Ecosystem  
Tech Transfer

# Introductions

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Carl Huetteman  
Purdue Research Coordinator

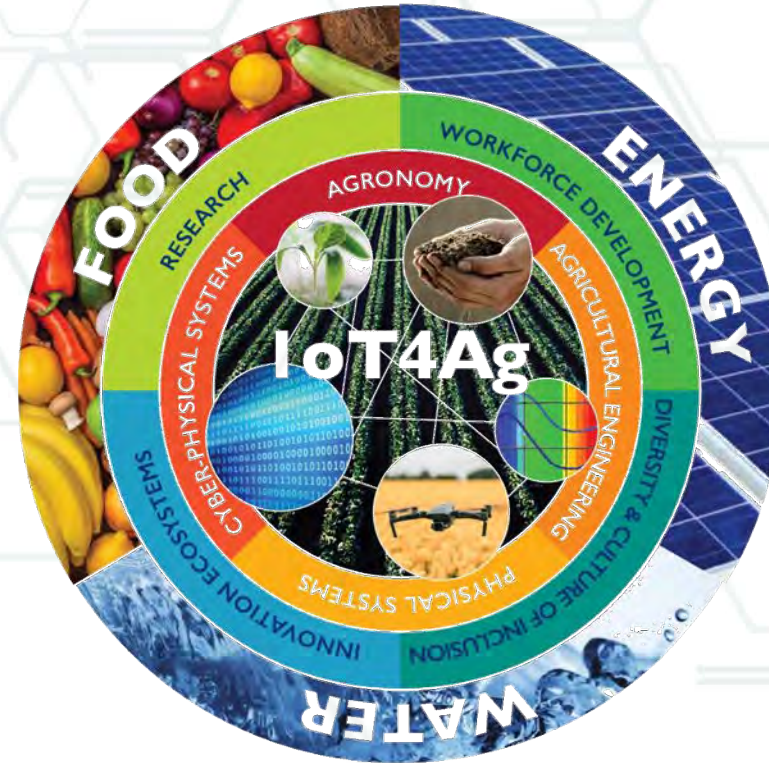


Dina Quinn  
UF Research Coordinator



# Blue Ribbon Panel

## NSF Engineering Research Center for the Internet of Things for Precision Agriculture (IoT4Ag)



**Cherie R Kagan**  
University of Pennsylvania

**Catherine Keske**  
UC Merced

**James Krogmeier**  
Purdue University

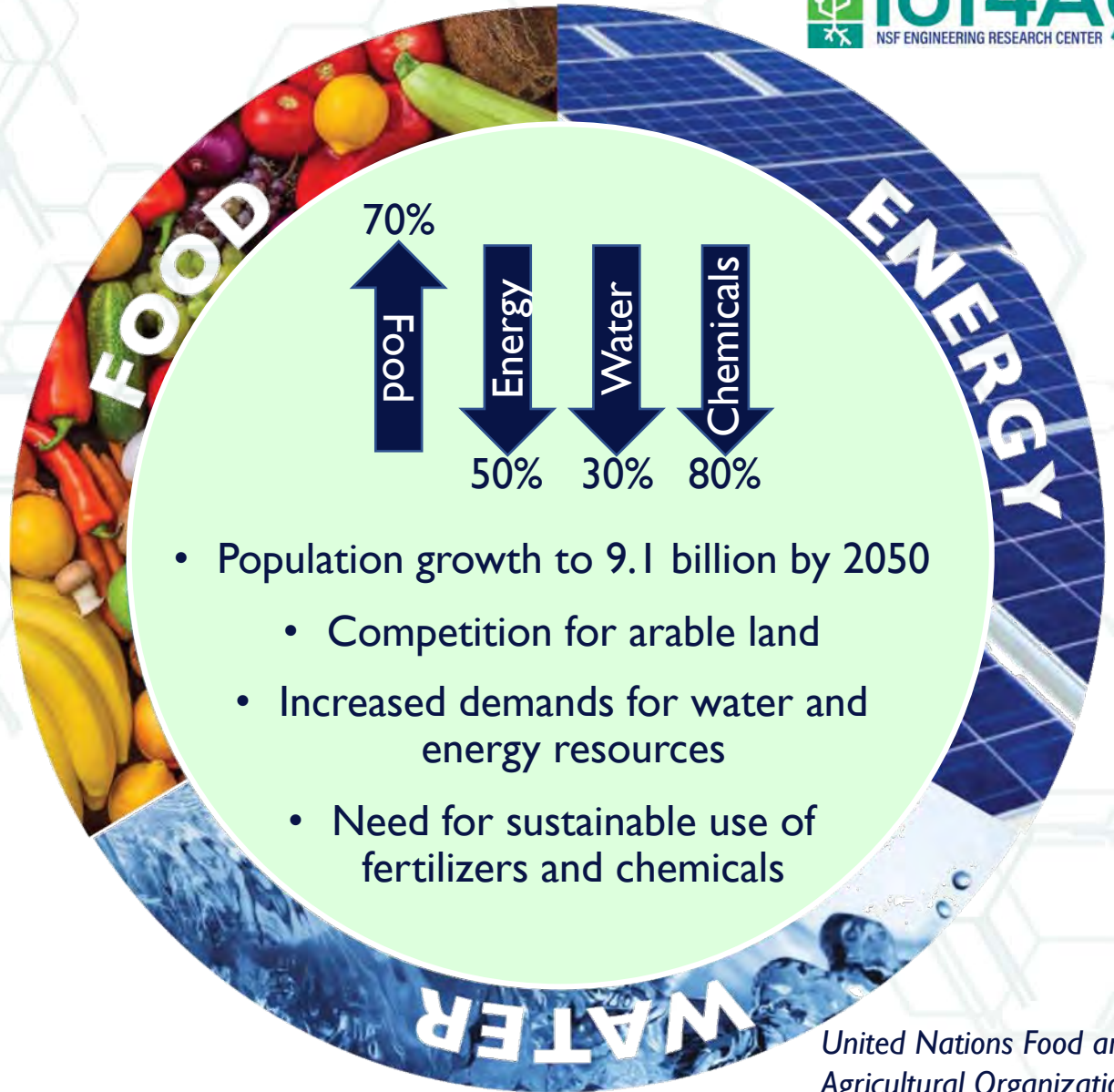
**Rahul Mangharam**  
University of Pennsylvania

**Diane Rowland**  
University of Florida



# IoT4Ag Vision

To ensure food, energy, and water security by advancing technology to increase crop production, while minimizing the use of energy and water resources and the impact of agricultural practices on the environment.



- TO SCIENCE
- PILOT OF INDUSTRY
- MULTIPLIER OF THE HARVEST

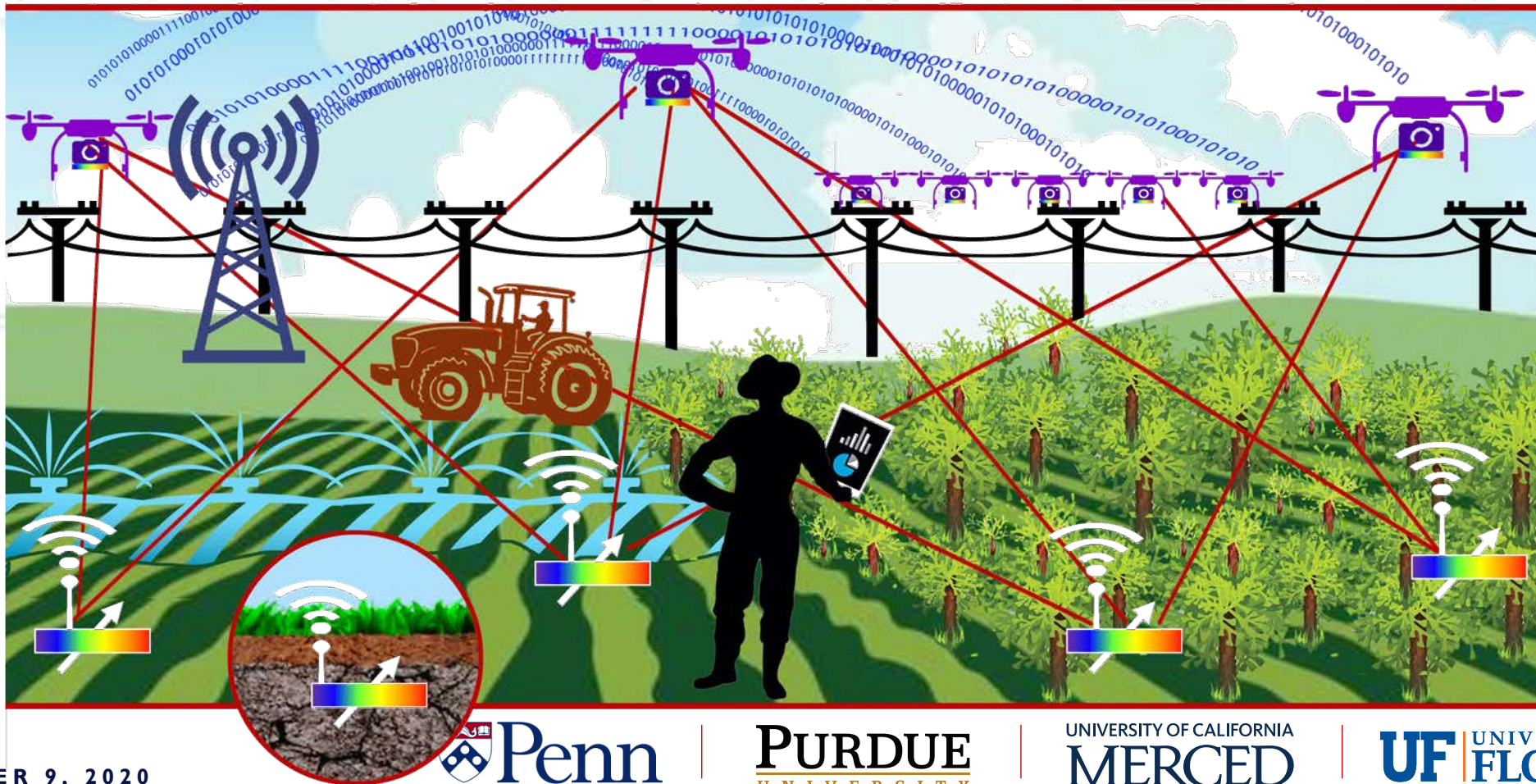
*National Academy*

United Nations Food and  
Agricultural Organization  
USDA



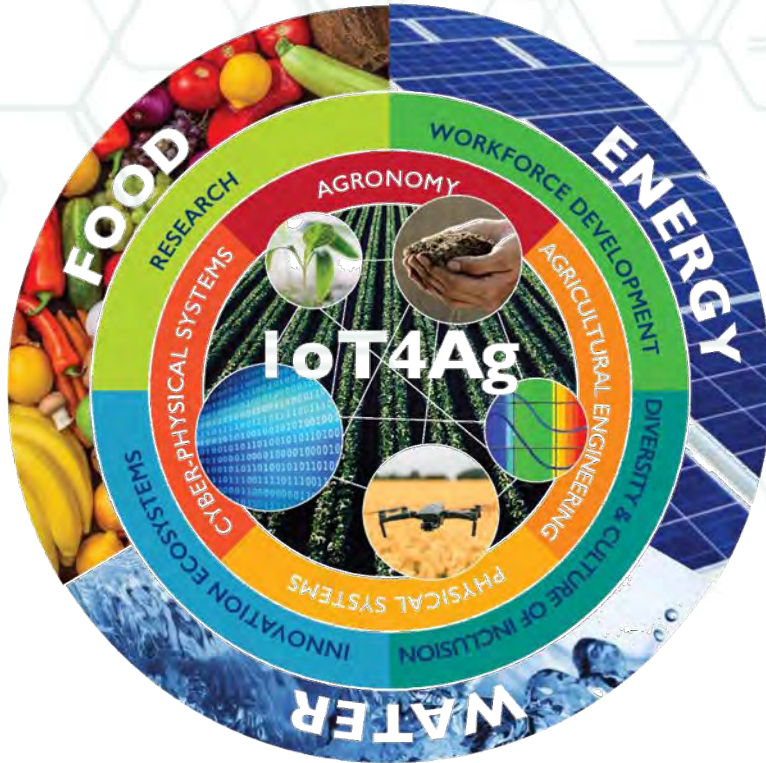
# IoT4Ag Mission

To create and translate to practice Internet of Things (IoT) technologies for precision agriculture and to train and educate a diverse workforce that will address the societal grand challenge of food, energy, and water security for decades to come.





# IoT4Ag and the NSF Big Ideas

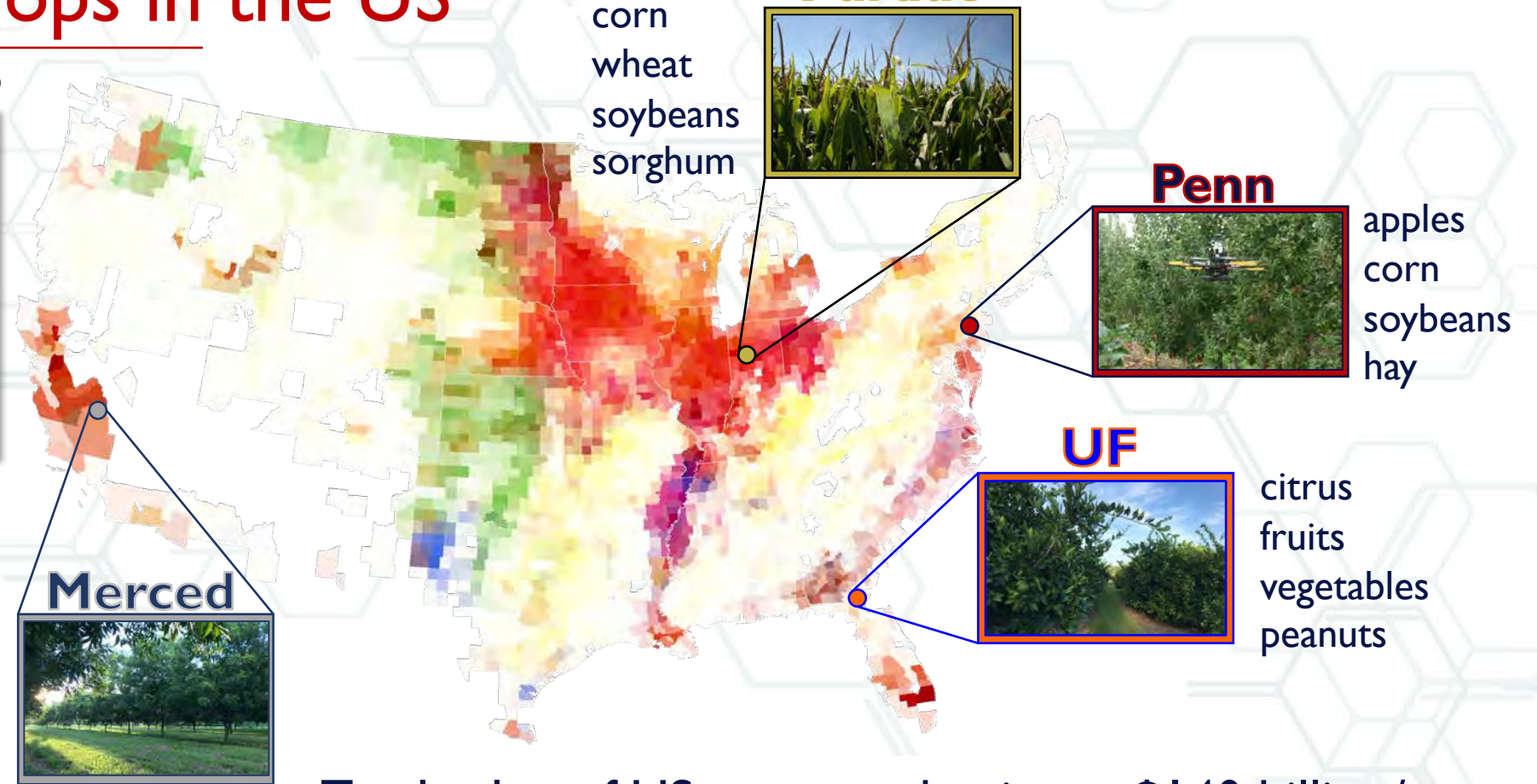
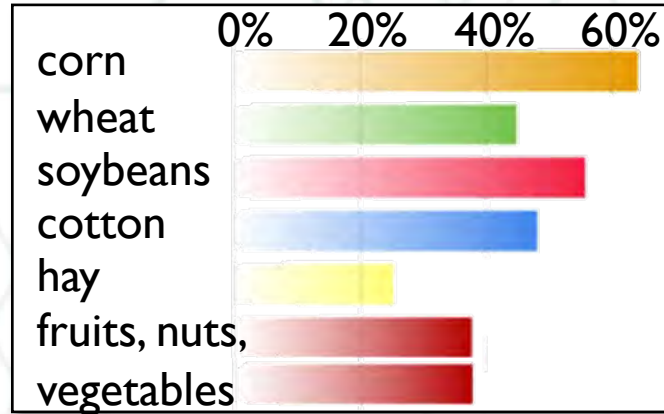


Future of Work  
Harnessing the Data Revolution  
Growing Convergence Research  
Mid-scale Research Infrastructure  
NSF INCLUDES  
Understanding the Rules of Life



# Agricultural Crops in the US

Percent land devoted to each crop



Total value of US crop production > \$140 billion/year

Represent diversity of crops and different agricultural environments for IoT4Ag testbeds

<https://www.vox.com/a/explain-food-america>

# Precision Agriculture in the US and Around the World



**Key message:** "... it is critical that productivity growth not rely on more cultivated land, water, or energy, but instead harness the power of innovation and technology."



**Key message:** "Digital technologies have the potential to improve efficiency, equity, nutrition and health, and sustainability in the food system."



# Agriculture Today

Present Day



Pathogens and pests are estimated to reduce crop yield by ~10-40% (varying by crop) globally

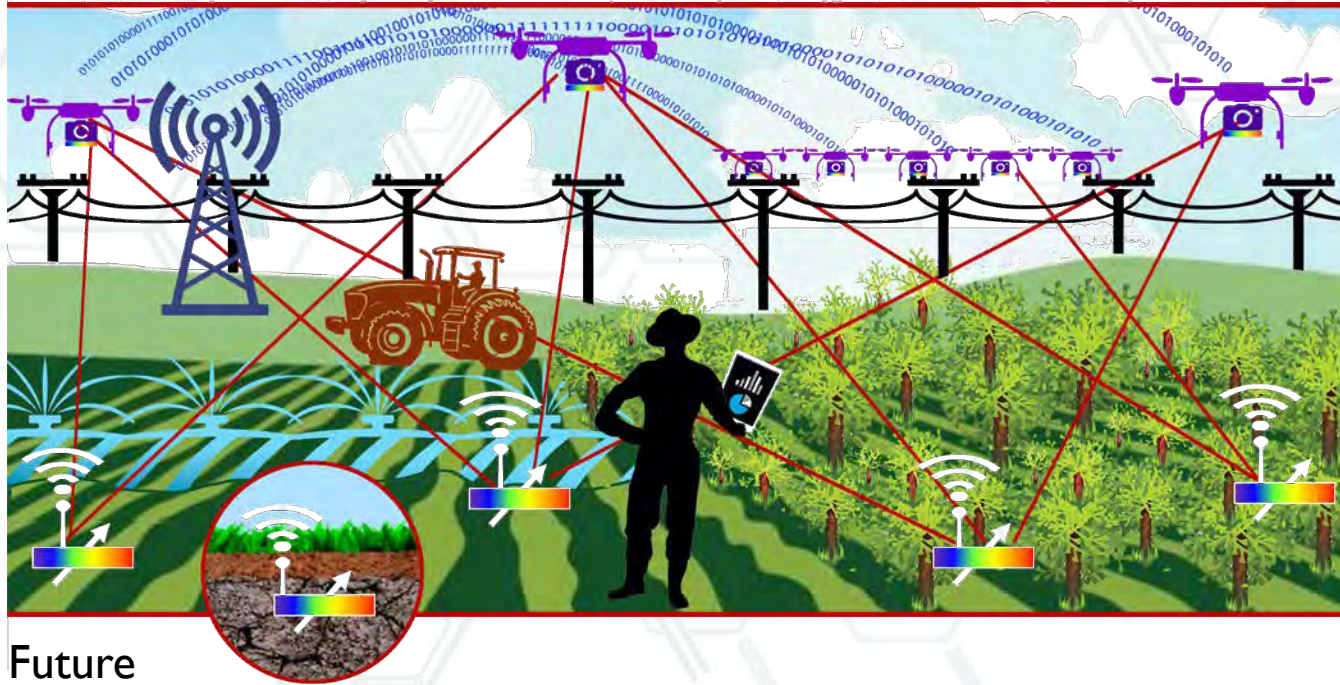
*Nature Ecology & Evolution, March 2019*

## Problems:

- Sensor technologies are limited or non-existent to spatially, temporally, and compositionally monitor the state of the field
- Data is coarse-grained, siloed in equipment
- Communications infrastructure is limited or non-existent on the farm
- Interventions are reactive and over-provisioned, increasing economic and environmental costs



# Transforming the Future of Agriculture



Projected: + \$47 billion/year value  
of precision agriculture to US Crop  
Production

*USDA, April 2019*

Future

**IoT4Ag Integrated Systems:** capture microclimate and spatially, temporally, and compositionally map heterogeneous stresses to predict and efficiently control the state of the farm

The **time is right**: the exponential growth in information technology and data science and the reduction in their cost is setting the stage for the next revolution in agricultural practices



# Testbeds

## Testbed 1: Integrated Systems for Precision Farming of Tree Crops



**UF Research & Education Centers**

## Testbed 2: Integrated Systems for Precision Farming of Row Crops

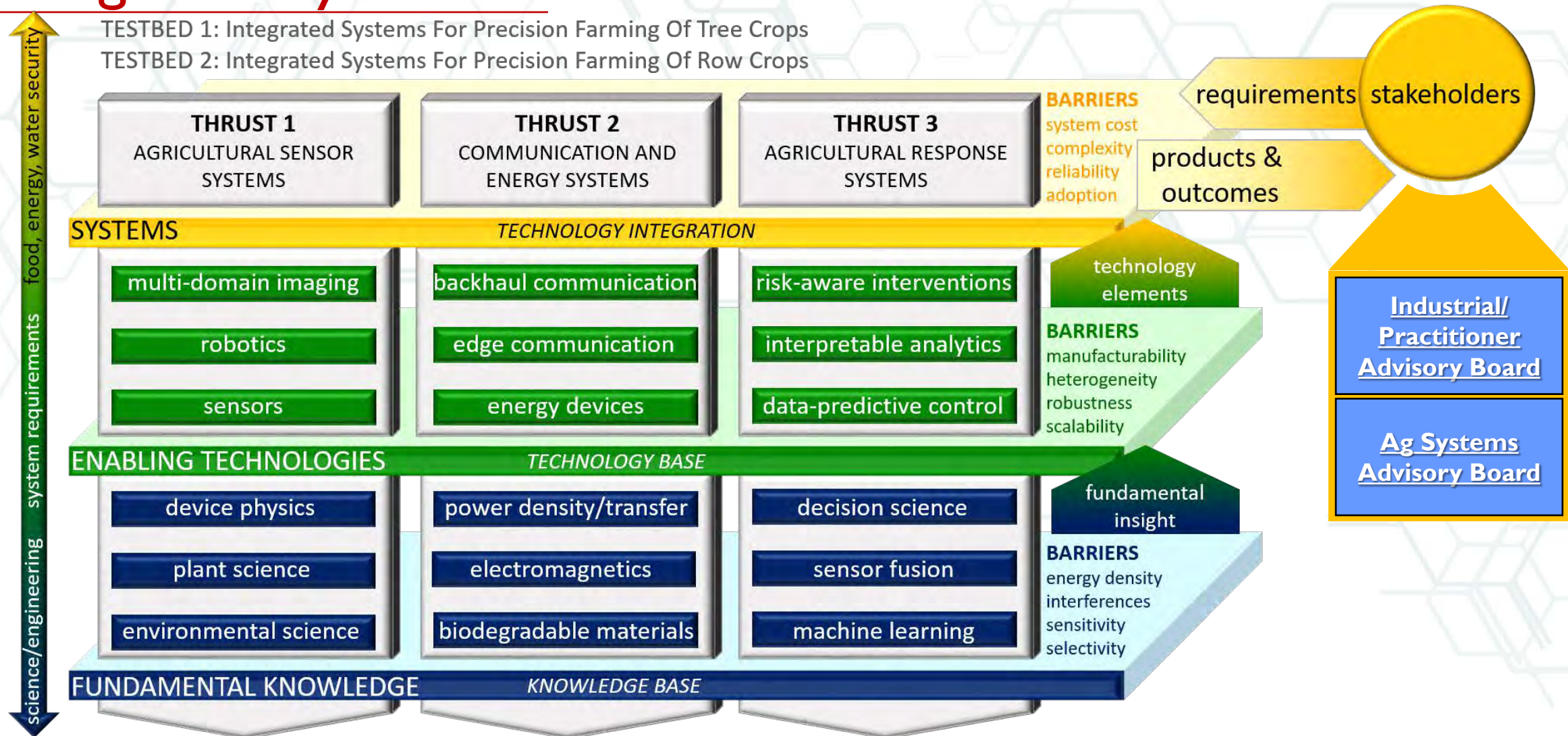


**Agronomy Center for Research and Education (ACRE)**

Mainstays of the food supply chain and agriculture in the US and abroad



# Integrated-Systems Level Problem





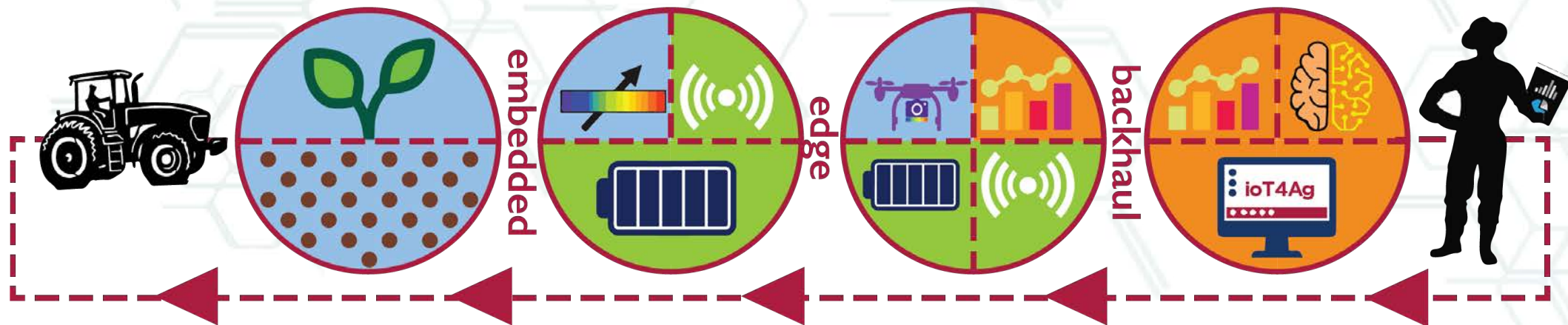
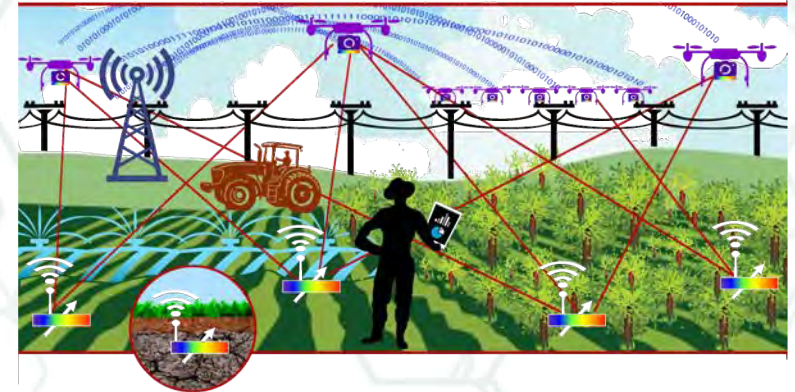
# IoT4Ag Integrated Systems: Solutions for a Food, Energy, and Water Secure Future

Integrated systems for early detection and intervention to improve outcomes in agricultural crop production

Thrust 1

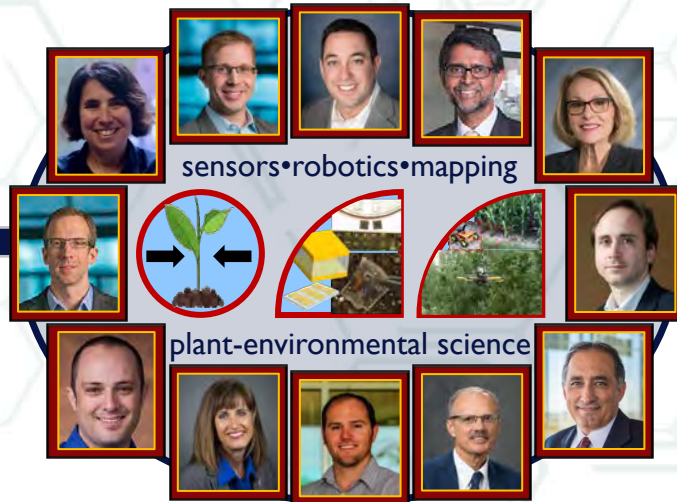
Thrust 2

Thrust 3



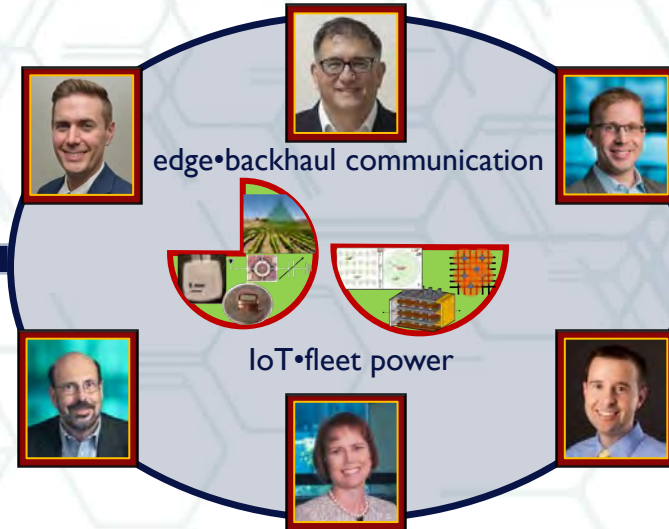
# IoT4Ag Team: Convergence of Experts

## Thrust 1: Agricultural Sensor Systems



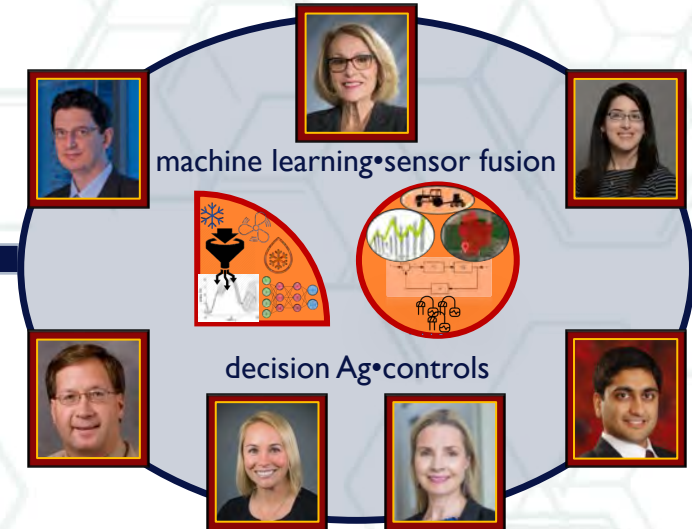
4 Universities • 8 Departments

## Thrust 2: Communication and Energy Systems



3 Universities • 4 Departments

## Thrust 3: Agricultural Response Systems

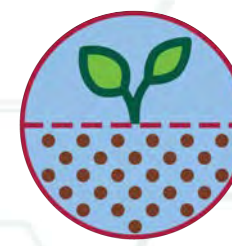


4 Universities • 7 Departments

IoT4Ag Integrated Systems

The **right team**: integrating expertise in agronomy, agricultural engineering and economics, and environmental science and in the science and engineering of physical and cyber-physical systems





# Plant and Environmental Science

## plant targets

growth/leaf area index →

nutrient status →

disease →

water deficit stress →

pests →

yield →



## environmental targets

← soil type

← soil nutrients

← disease

← compaction

← water

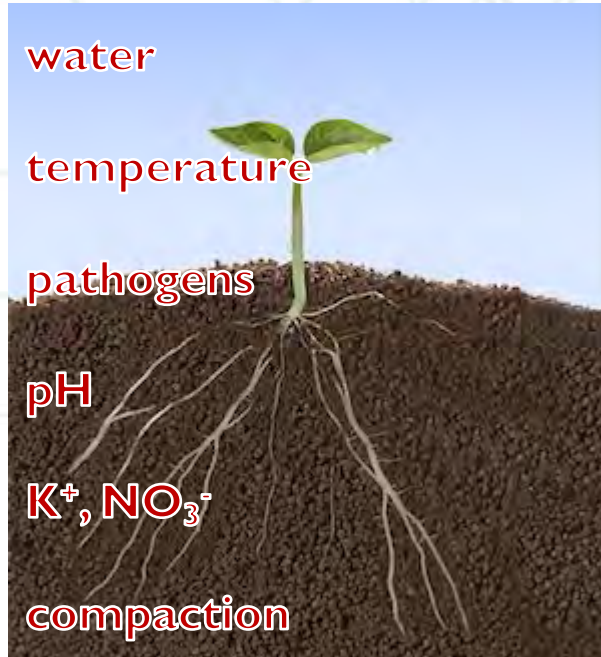
← weeds

How do the complex system of abiotic/biotic variables affect crop yield and resilience?  
On what timescales and with what spatial resolution should we deploy technologies to capture these variables?





# Multi-Mode Sensor Science and Technology



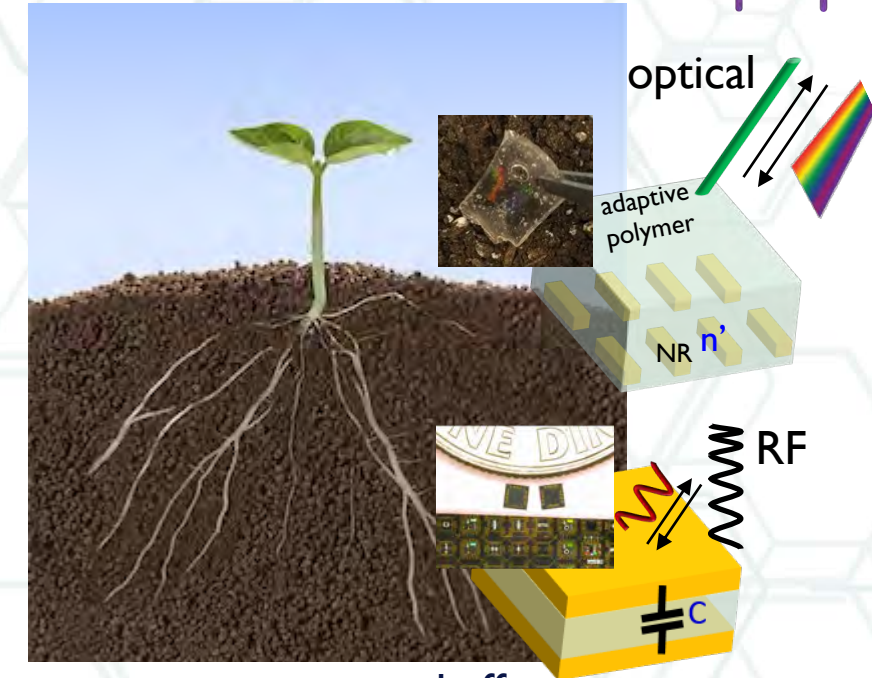
sensor technologies that  
measure target variables which  
cannot be observed directly



conventional sensor technologies  
limited power, limited placement  
~0.01 sensors per acre,  
~\$1K /sensor/season



edge communication to robots  
and farm infrastructure



sensor chaff  
zero-/near-zero power,  
scale to  $\sim 10^5$  sensors/acre  
<1¢ – \$1 /sensor/season

# Autonomous Fleet Operation

Biglerville, PA



IoT4Ag  
fleet



Orange Cove, CA

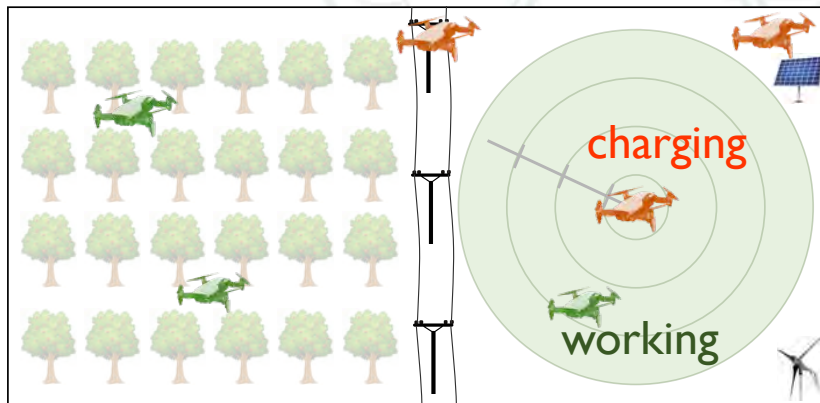


counting oranges



robots autonomously navigating above and below the canopy

semantic mapping at scale in unstructured environments



power the fleet to operate at agricultural scales  
via distributed drone recharging and high power  
density, rapid recharging batteries

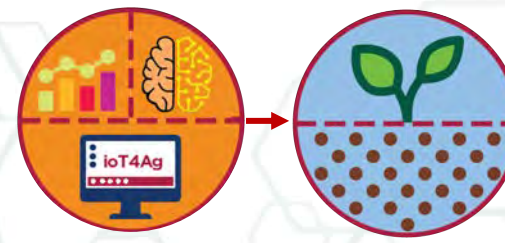


# Ag-Specific Communication Solutions



- Ag fields located in rural areas with poor broadband coverage
- Develop new multi-scale communication capabilities for the unique Ag use-cases
  - 1 Sensor-level: Low power wireless communication
  - 2 Machine-to-machine: Millimeter wave frequencies and above
  - 3 Massive MIMO (multiple-input, multiple output) for range and rate
  - 4 Multi-hop and distributed backhaul
- Multiple-instance, multiple-resolution sensor fusion for multi modality data analysis

# Decision Ag Interventions



**Data-driven  
Models**

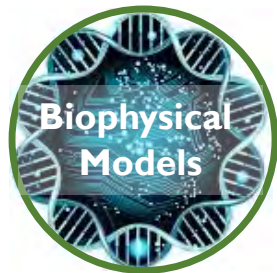
## Data-driven Models

- Feature extraction
- Multi-temporal, multi-modal architecture



## Biophysical Models

- Plant physiology
- Soils
- Weather
- Management practices



**Biophysical  
Models**

## Autonomy for Better Data

- Targeted sensing to improve data-driven models

## Farm Models → Decisions

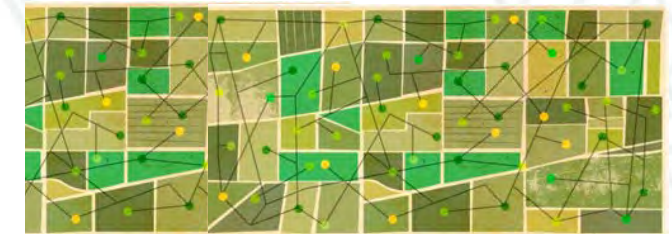
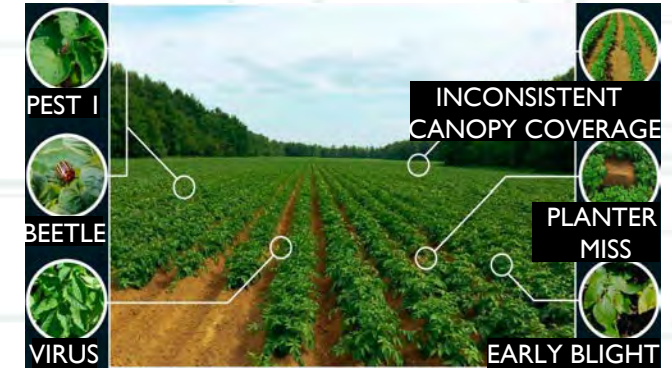
- Heterogeneous data & model architecture
- Biophysically-constrained machine learning

## Make the Invisible Visible

- Bridging machine learning and control models
- Uncertainty reduction with optimal sensor fusion

## Economic Analysis

- Socioeconomic adoption models and analysis
- Transfer learning to scale across fields





# Facilities: Convergence of Technology and Agriculture

- Well-equipped PI labs
- World-class shared facilities
- Agricultural Research and Extension Centers
- Dedicated IoT4Ag Headquarters



**Fabrication**

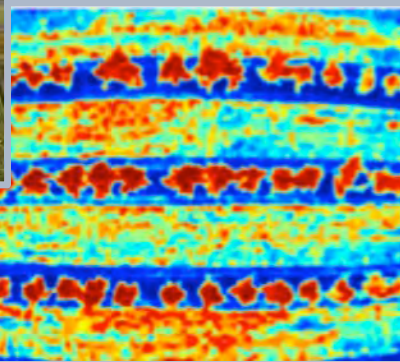
**Manufacturing**



**Testing**



**Data**



**Controlled Facilities**



**Plot Scale**

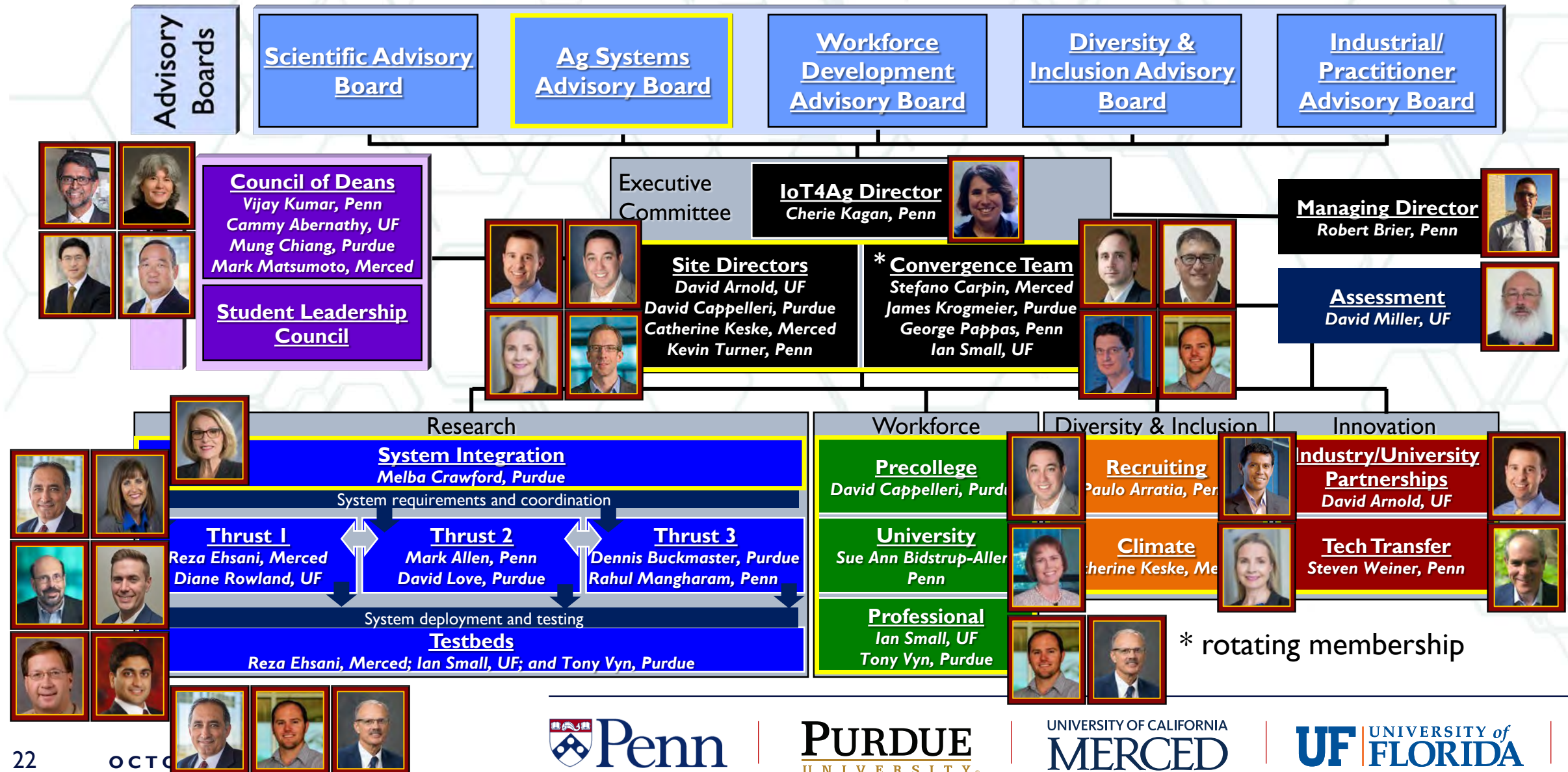


**Field and Farm Scale**



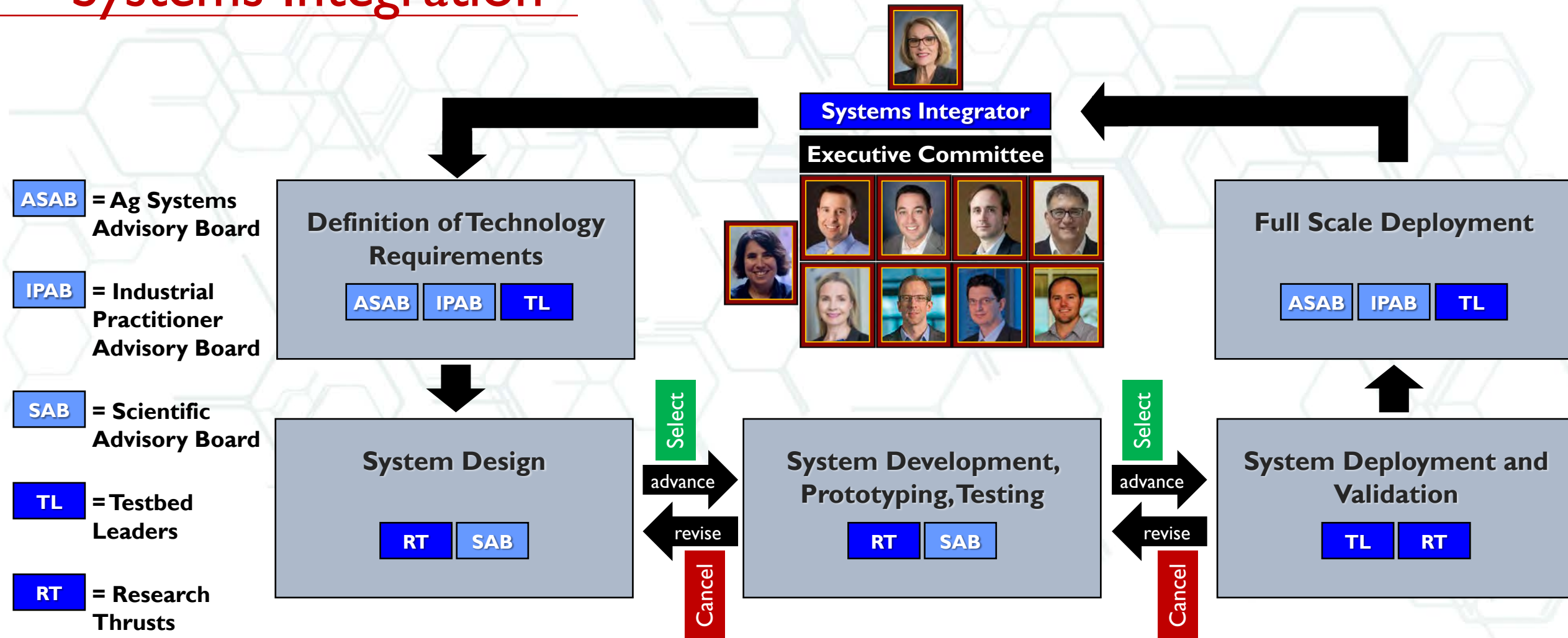


# IoT4Ag Organization

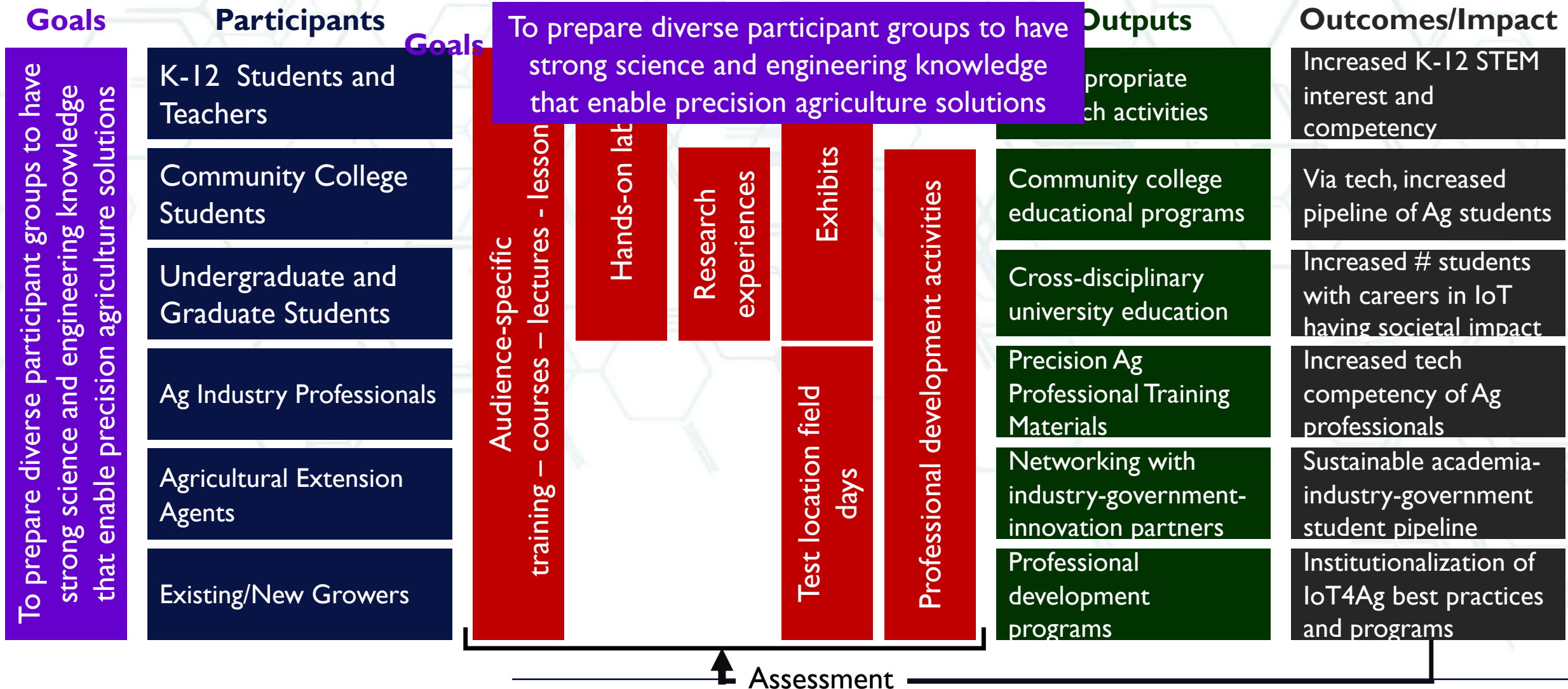




# Systems Integration



# Workforce Development





# Workforce Development: Pre-College

Co-development of lesson plans, hands-on/lab kits, and exhibits to increase K-12 STEM interest and competency

Morris Arboretum



Cade Museum for Creativity and Invention



Future Farmers of America



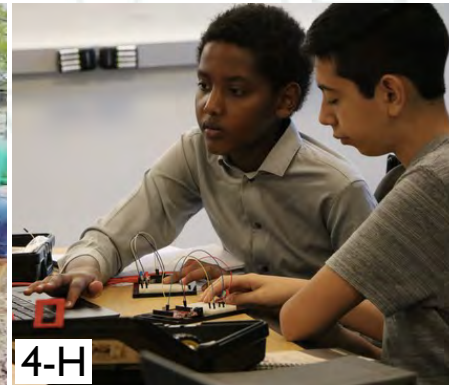
NextGen Expo



Ag in the Classroom



Saul High School of  
Agricultural Sciences



4-H





# Workforce Development: Community College Partnerships

To increase the knowledge and pipeline of Ag and engineering students via education and training in innovative Ag technologies

- IoT4Ag guest lectures and technology demonstrations
  - Hands-on lab activities
- Participation in NextGen Expo
  - Research Opportunities
  - Matriculation into 4-year engineering and agriculture degree programs



- 13% female, 29% Hispanic, 5% AA, 17% first-generation college student

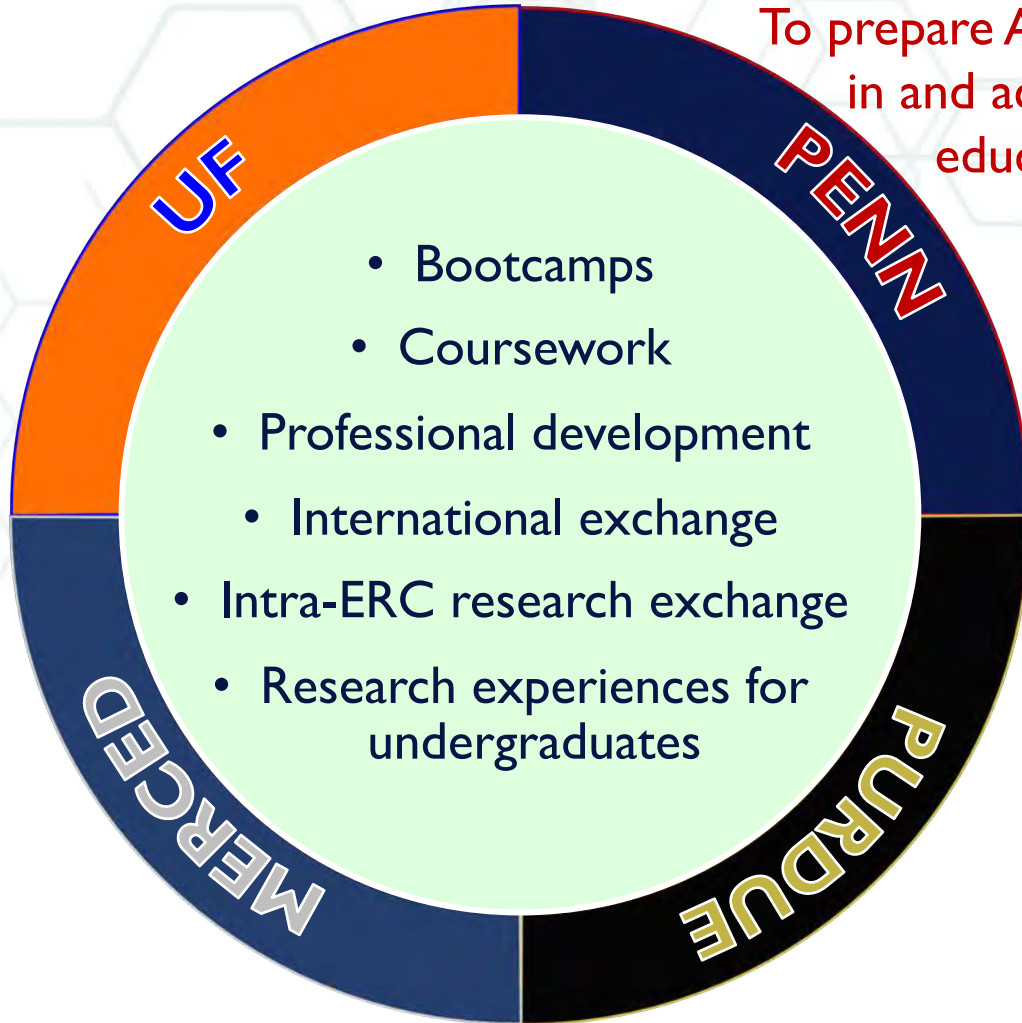


- Non-traditional students: ~20% single parents, >75% working students, average age is 28
- Launching 2-year certificate and degree programs in Precision Agriculture Equipment Technology



# Workforce Development: University Education

To prepare Ag – Tech leaders through collaborative co-education and co-training in and across our classrooms, in our labs, in our agricultural research and education extension facilities, and with our international partners



UF

Merced



Purdue

Penn



# Workforce Development: Professionals

To increase precision agriculture tech competency and support certification of Ag professionals

- IoT4Ag guest lectures and technology demonstrations
  - Educational materials
    - Field days
  - Certified Crop Adviser certification
- Workshops and consultations
  - Computer networking

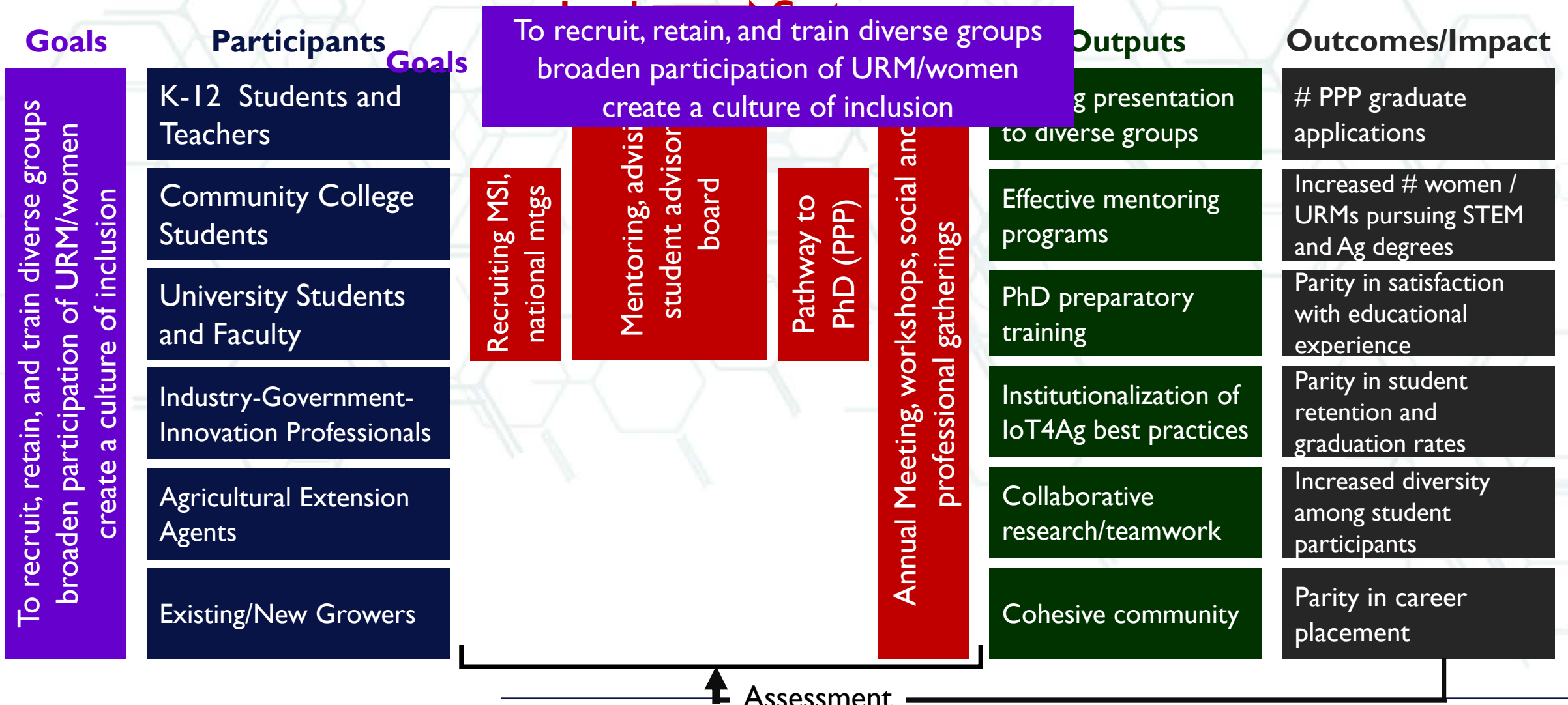


Purdue, UC, UF Extensions :“bring science-based solutions ... to agricultural and natural resource industries” and “to make knowledge accessible to enhance the quality of human life”

*Quote: UF Extension*



# Diversity and Culture of Inclusion



# Diversity & Culture of Inclusion

recruit, retain, and train

- Operate locally through Offices of Diversity & Inclusion at each site and extend programs to IoT4Ag
  - National scholar programs (GEM, LSAMP, Meyerhoff, McNair)
  - Relationship building with minority serving institutions
  - National meetings (NSBE, SHPE, IVY+)
- Create new programs, e.g. Pathway to Ph.D. Program, a signature IoT4Ag program
- Establish a culture of inclusivity via education, mentoring/tri-annual advising, social and professional activities

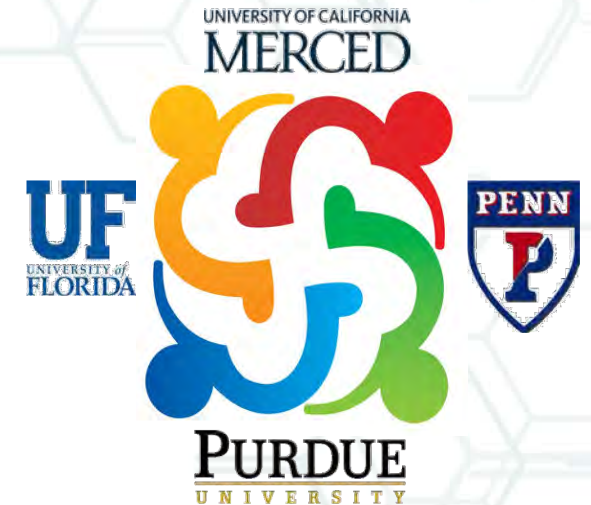




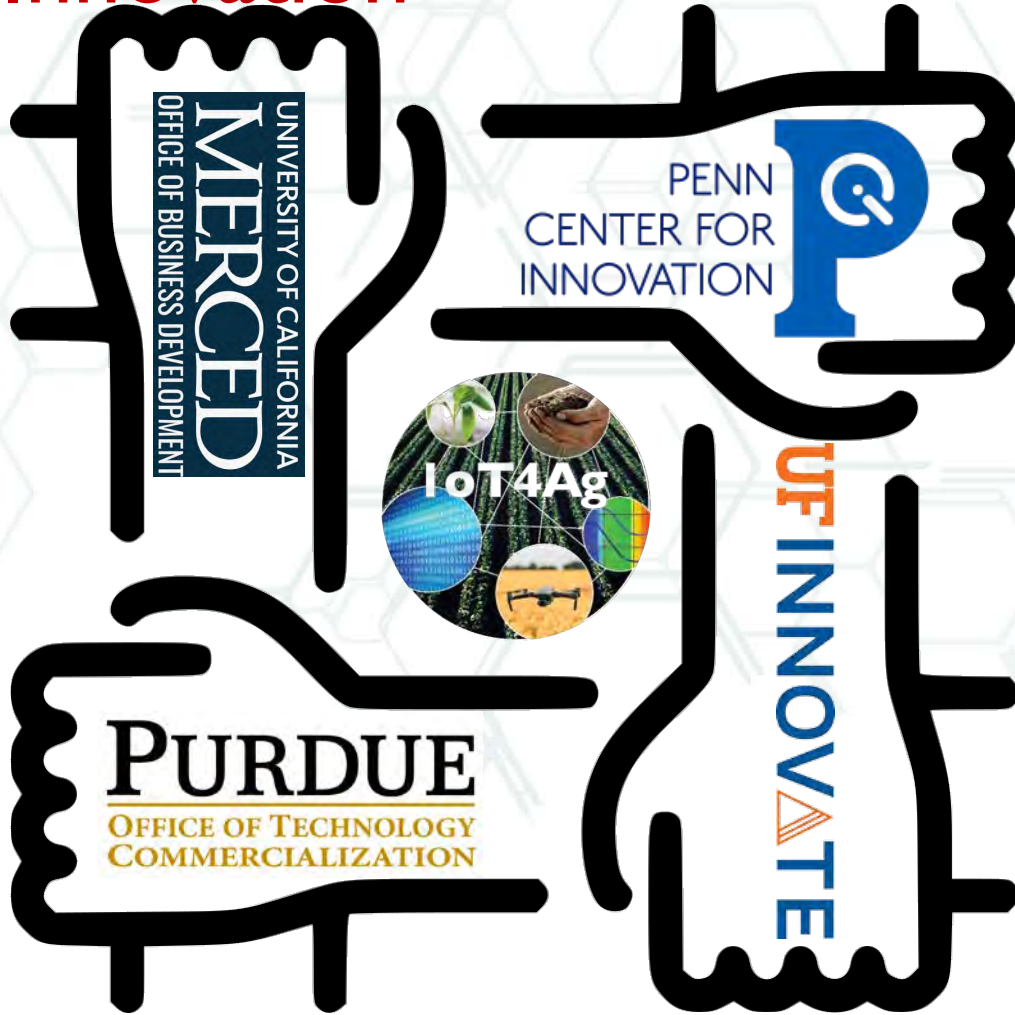
# Pathway to PhD Program

Increase number and diversity of applicants to graduate school and graduate fellowships (NSF, GEM, etc)

- Share IoT4Ag research to exemplify the role of engineering in benefiting society as a vehicle to encourage diverse groups to pursue PhD studies
- 2-day workshops, yearly in September at all IoT4Ag institutions
  - UG research students + REU + women/URM students
  - Travel allowance will be provided; it is budgeted for
- Main workshop activities
  - Dispel URM/FGLI student misconceptions about graduate school
  - Draft resumes, personal statements, and application by end of workshop
  - IoT4Ag faculty and graduate students will serve as mentors; maintain relationship to provide continuity and encouragement



# Institutional Partnership and Commitment to Innovation



- Relationships with companies & investment partners
- Educational programming supporting commercialization and entrepreneurship
- Innovation awards and prizes
- Incubators to translate research to production and new venture creation
- Intellectual property and licensing
- Contracts and agreements



22 Companies  
10 Innovation Partners  
2 Government Partners

# Innovation Ecosystem

Policy / regulation   Entrepreneurship   Start-ups   Med/Large Companies



## Member Benefits:

- **IPAB** membership
- option to sponsor research
- option to send visiting scientists
- early access to IoT4Ag IP
- attend technical meeting
- seminars and short courses
- online resources and newsletters
- guide IoT4Ag system integration
- help create and maintain a technology outlook and roadmap for precision agriculture

# University Incubators and Innovation Prizes

## PENNOVATION WORKS PURDUE RESEARCH PARK OF WEST LAFAYETTE



- Blend of state-of-the-art wet and dry labs, offices, and production spaces
- Meeting and maker spaces
- Co-located with university innovation offices



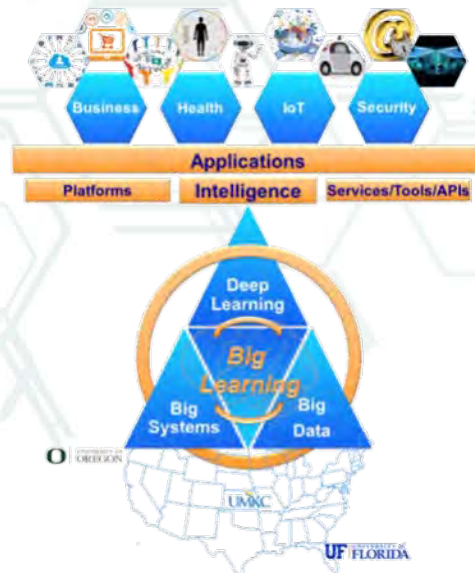
- Awards to support student innovation and entrepreneurship



# Partnership with NSF-Supported Activities

## UF's NSF I/UCRCs

Industry-University Cooperative Research Centers



## Penn, Purdue, and Merced NSF I-CORPS



Exploit vibrant programs and cultures for industry-university partnerships and entrepreneurship

# Assessment

Feedback cycle of programs – assessment to improve IoT4Ag outcomes in our research, workforce development, diversity and inclusion, and innovation ecosystem

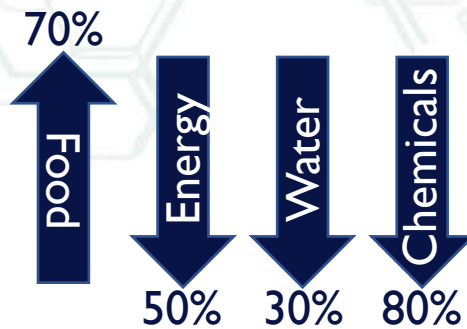
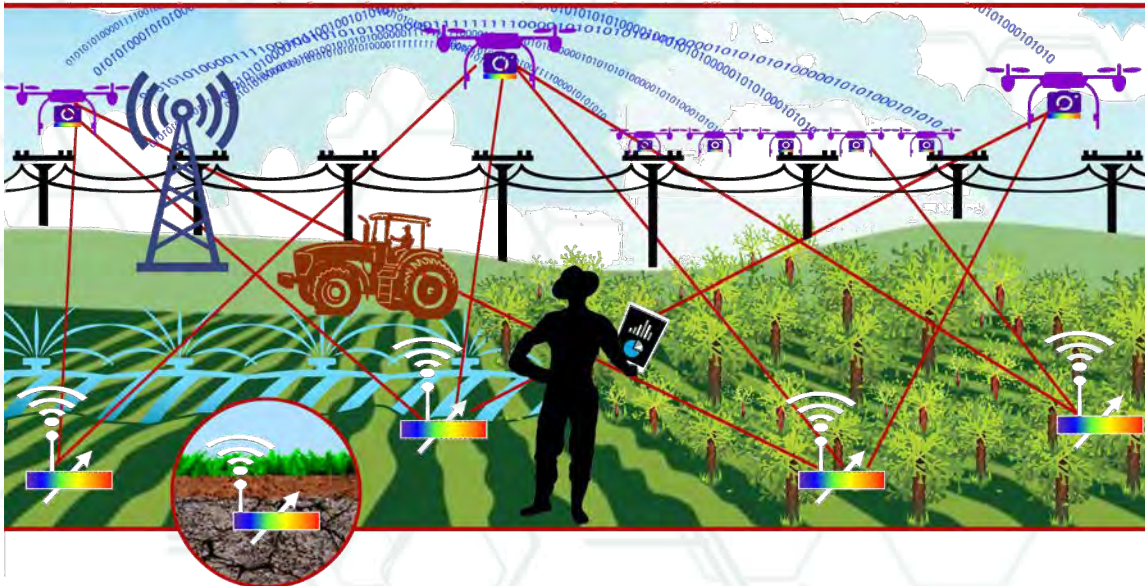
- University of Florida, College of Education
  - Formative and summative assessment of implementation, effectiveness, impact, and sustainability
  - Longitudinal tracking, surveys, focus groups, secondary analysis of institutional data
  - IRB approval
- Annual Meeting with leadership to review and act on assessment to improve programs
  - University of Florida, College of Education evaluation
  - Scientific, Workforce Development, Diversity and Inclusion, Industrial Practitioner, and Ag System Advisory Board input
  - Student Leadership Council input





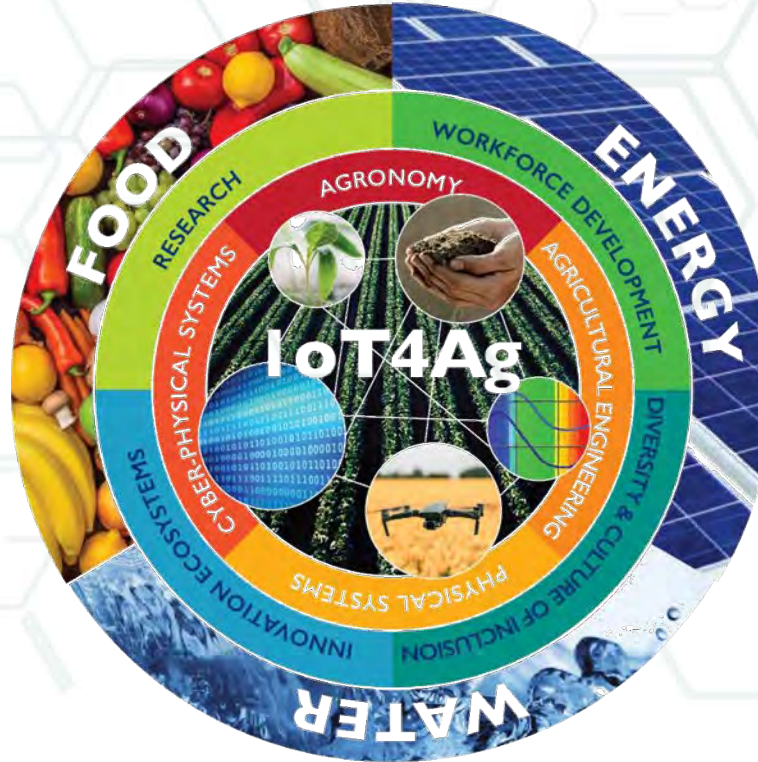
# Over the Next 10 Years ...

integrated sensor-communication-response systems



- Transformative science and engineering to create integrated systems for precision agriculture
- Transdisciplinary collaborations
- A diverse, well-educated workforce for the future of Ag
- More crop for every drop of water or Joule of energy
- Sustainable agricultural processes
- \$47 billion dollar/year increase in crop market value in the US

# IoT4Ag will ...



**Deliver Internet of Things (IoT) technologies for precision agriculture that enable a food, energy, and water secure future**



# Budget Revisions

Functional Budget Template (Year 1)	
Function	%
Thrust 1 Agricultural Sensor Systems	20.1
Thrust 2 Communication and Energy Systems	10.1
Thrust 3 Agricultural Response Systems	11.9
<b>Research Total</b>	<b>42.1</b>
Engineering Workforce Development Programs	3.6
Diversity and Culture of Inclusion Programs	0.8
Innovation Ecosystem Programs	4.8
Research Experiences for Undergraduates Program	1.1
General & Shared Equipment	0
New Facilities/New Construction	0
General Operating Expenses	1.0
Leadership/Administration/Management	14.2
Center Related Travel	3.3
Other (indicate expense in Footnote)	0
Indirect Cost	29.1
<b>Total</b>	<b>100</b>



Functional Budget Template (Year 1)	
Function	%
Thrust 1 Agricultural Sensor Systems	21.3
Thrust 2 Communication and Energy Systems	10.7
Thrust 3 Agricultural Response Systems	14.0
<b>Research Total</b>	<b>46.0</b>
Engineering Workforce Development Programs	6.4
Diversity and Culture of Inclusion Programs	3.1
Innovation Ecosystem Programs	9.0
Research Experiences for Undergraduates Program	1.2
General & Shared Equipment	0
New Facilities/New Construction	0
General Operating Expenses	0.6
Leadership/Administration/Management	3.6
Center Related Travel	1.0
Other (indicate expense in Footnote)	0
Indirect Cost	29.1
<b>Total</b>	<b>100</b>

Increased dollars in engineering workforce development and diversity and culture of inclusion

# Information Exchange

- Microsoft OneDrive
  - Later today you will receive an invitation
- Microsoft Teams



# NSF Reporting

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- NSF ERC webpage for annual data metrics (coming soon):
  - Personnel – demographics, role, and project involvement
  - Institutions – partner and collaborations institutions (research, workforce dev)
  - Supporting Organizations – membership paying (i.e., industry)
  - Projects and Thrusts – create unique project identifiers
  - Financial – revenue and expenses
  - Outputs and Impact metrics – publications, outreach events, curriculum activities, students degrees and jobs, etc.
- NSF ERC website will generate a significant number of Excel spreadsheets and graphs

# IoT4Ag Web-based Database

- IoT4Ag web-based database to assist with data collection and reporting
- Students, faculty, and leadership team will update their profiles and outputs and impact throughout the year
- Bob Brier will oversee the database, and send friendly reminders to keep us up to date (and avoid a stressful end-of-the-year rush)



# Financial Reporting: Team of Business Administrators

- Terry Torres, Penn email: [torrest@seas.upenn.edu](mailto:torrest@seas.upenn.edu)
- Allison Granger, Purdue University email: [agrange@purdue.edu](mailto:agrange@purdue.edu)
- Anna Boyanovsky, Merced email: [aboyanovsky@ucmerced.edu](mailto:aboyanovsky@ucmerced.edu)
- Missy Wood, University of Florida email: [wood.m@ufl.edu](mailto:wood.m@ufl.edu)

# NSF Deliverables: Due December 1

- Strategic Plan and Logic Model
- Evaluation and Assessment Plan
- Center Governance Model and Organizational Chart
- Innovation Ecosystem Membership Agreement
- Intellectual Property Policy
- Establishment of Charters for Boards, Councils, and Committees
- Data Management Plan
- Center-Level Risk Management Plan

NSF is sending us to school  
Oct 14-15 Gen-4 Kickoff  
We will bring back what we learn



# Year I Milestones



Full reports and site visits yearly beginning in year 2

# Onboarding Students and the Student Leadership Council

- Identification and contact information for students
- Identify students to be members of the Student Leadership Council
  - Advise Executive Committee
  - Organize students talk session at Annual Meeting
  - Conduct yearly SWOT analysis (research, education, diversity and culture of inclusion, industry and entrepreneurial activities)
  - Meet 6 times per year
- Think about co-mentorship, serving on student committees

## Student Leadership Council

- 12 members across IoT4Ag sites
- 2 graduate and 1 undergrad per site
- Elected president and vice-president, each from a different site



# IoT4Ag Virtual Kickoff Bootcamp

- Weekly, virtual, 1-hour, recorded Center education
- Library of introductory, transdisciplinary, key questions/problems in the field
- Topics:
  - Plant and soil science (Rowland, Small, Vyn)
  - (Un)conventional sensors (Ehsani, Kagan, McLamore, Olsson, Turner)
  - Robotics (Cappelleri, Crawford, Kumar)
  - Agricultural Communications (Krogmeier, Love)
  - Energy Harvesting Technologies (Allen, Arnold, Bidstrup Allen)
  - Imaging and Sensor Fusion (Hestir, Pappas, Zare)
  - Machine Learning and Artificial Intelligence (Carpin, Crawford, Pappas)
  - Decision Agriculture and Controls (Buckmaster, Mangharam)
  - Agricultural Socio-economics (Keske)

**DRAFT**  
Starting Oct. 23

# Research Thrusts

- Thrust PI Meetings to discuss goals and capabilities and to define Thrust Projects and Milestones to support the Strategic Plan
- Suggested names for the Scientific Advisory Board

## Scientific Advisory Board

- Six members
- Experts in IoT4Ag-relevant fields
- Industry, government, academic members
- All members external to IoT4Ag center



# Workforce Development, Diversity and Inclusion, Evaluation

- NSF Workforce Development, Diversity and Culture of Inclusion, Evaluation, and Student Leadership Workshop
  - November 9 and 10
- Activities and programs that can be carried out virtually during the pandemic
- Suggested names for the Workforce Development Advisory Board and the Diversity and Culture of Inclusion Advisory Board

## Workforce Development Advisory Board

- Six members
- Four non-IoT4Ag experts in education, extension, outreach (one from each partner university)
- One K-12 representative
- One community college representative

## Diversity and Inclusion Advisory Board

- Eight members
- One representative from the Diversity & Inclusion Office at each of the four partner universities
- Two external academic members
- Two student members

# Innovation Ecosystem

- Onboarding members
- Membership Agreement
- Industry Brochure
- Industry Slide Deck



Reaching back to industry, government, and innovation partners who wrote letter of commitment, and recruit new members!



# Website Under Construction

## iot4ag.us

- Phase 1: Home page to be posted shortly
- Phase 2: More extensive webpage news, about us, research, workforce development, diversity and culture of inclusion, innovation ecosystem, members only access, events ...



# HQ Under Construction

